

Samantha Logsdon Everett

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I'm an ambidextrous designer who can handle both creative and organizational thinking. I deliver high impact designs in print and web solutions, while managing projects through from conception to completion.

Work Experience

Motorola Solutions, Inc.

2009 - Present, Graphic Designer

At Motorola, I have supported the Global Brand team through the company's separation to help develop and establish new branding, while continuing to support team members across all businesses to understand the new brand and update their marketing tools. Working in both print and web, I provide designs for brand identity, internal communications, advertising, collateral and events.

Freelance Graphic Designer

2009 - Present

As a freelance designer, I have been working with small businesses to not only improve their brand, but to also help them find better ways to make their marketing tools work better for their business and customer base. Working on a one-on-one basis, I've also helped my clients brainstorm ideas and narrow down direct plans of action for marketing, business strategy, and communication, and then provide designs or technology to support those ideas.

Behindthechair.com

2006 - 2009, Creative Manager & Lead Designer

As Creative Manager I organized all incoming design needs and managed the workload, progress and creative direction of all designers within the company. My role as a designer allowed me to not only produce online and print pieces to support the in-house branding and marketing needs, but also support the creative needs of advertisers and clients. My role also included creating an art direction for projects such as magazines, websites, catalogs, event & shows, advertising campaigns, apparel, and marketing collateral.

Education

University of Wales Institute, Cardiff

Cardiff, Great Britain 9/2003 - 6/2006

BA(Hons) Graphic Communication

Dissertation: Postmodernism in American
Televised Animations

The School of the Art Institute of Chicago

Chicago, Illinois 9/2000 -9/2003

College Credited Courses:

Mixed Media, Life Drawing I, Life Drawing II,
Sculpture, and Studio Oil Painting

Software & Computer Skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Flash

Adobe Dreamweaver

Quark Xpress

HTML, CSS & WordPress

Microsoft Office Suite

*I am fluent in all software programs
in both PC and Mac.*